



HAMBURGER LLOYD

PERSONALITY AS AN ADVANTAGE





PERSONAL APPRECIATION IS OUR ANCHOR – AND OUR ENGINE.



ESTABLISHED
2007



We take our business personally, and this has been our company philosophy since the formation of Hamburger Lloyd in 2007. We firmly believe that people are the key factors for ensuring success over the long term – with all their knowledge, creativity and passion.

Working together towards a common goal generates a whole new level of energy, allowing you to achieve great things. And by great things, we're not only referring to container ships, tankers and bulk carriers, but also to the idea of modern entrepreneurship, which enables an independent shipping company in Hamburg to assert itself with confidence in a competitive global market.

Down to earth and cosmopolitan at the same time.

We don't see it as a contradiction if the CEO sings karaoke with Filipino sailors one day

and negotiates with international business partners the next. Because each of these interactions takes place on equal terms, with respect for the interests and ideas of others.

A captain's far-sightedness – a banker's accuracy.

We believe in intelligent strategies, innovative technology and efficient logistics. We assess each and every phase of a project down to the smallest detail. But we're also ship owners with our heart and soul. Superior maritime shipping means everything to us.

Working with our team and our partners, we navigate our company safely into the future, true to the company motto 'frank, fair and forward'.

**Welcome to
RHL Reederei Hamburger Lloyd!**

MARITIME SHIPPING AT ITS VERY BEST.



487,550

GROSS
TONNAGE

Ships are mankind's largest mobile structures at sea. A flourishing maritime shipping industry has always been a key driver of globalisation as well as the further development of national economies. RHL has built an exceptional structure and a powerful fleet, which will continue to perform successfully in the years to come.



A FOCUS ON THE FUTURE

Inspiration as capital.

The pace of modernisation is mind-boggling, especially in the transport sector. In addition to high-speed technological development, we at Hamburger Lloyd have made the decision to focus on the most important resource we have: brave and creative people who are used to thinking outside the box, questioning conventional ideas and promoting innovative solutions.

TRADITION

Nothing is more modern than good old-fashioned seamanship.

If you've ever experienced the unique atmosphere on one of our ships, you'll know that Hanseatic seafaring tradition and today's maritime challenges fit together perfectly. Everyone contributes his or her specific talents, can rely on everyone else and works towards a common goal: navigating the vessel safely to the port. While high-performance technology is important for shipping, human experience is indispensable.

RESPONSIBILITY

Ocean is life.

The sea is both – an economic area and habitat – and has always been a place of longing for people who want to know what lies beyond the horizon. But the ocean is also nothing less than the future of mankind, which is why we pay particular attention to ecological guidelines and, as ship owners, take our environmental and social responsibility very seriously. For our own benefit – and for the benefit of future generations.

TRANSPARENCY

Crucial in the digital age – talking to each other.

These days, all cargo can be accurately located at any time and anywhere. But transparency means more than just the possibility of logging in and checking GPS data online. Transparency refers to an open dialogue between owners, shipping companies, investors and crews. Clear and authentic communication is the lubricant that helps a highly complex logistics project to success.





OUR LOCATION: THE HOME OF HONEST BUSINESS PRINCIPLES AND FRANK, FAIR AND FORWARD THINKING.

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Hamburg is one of the leading maritime hubs, and its HafenCity district is a prime example of a future-oriented urban centre for living, culture and trade, as well as the spectacular implementation of bold architectural visions.

You can't find a more inspiring district: it's innovative and at the same time historically impressive. Some of the world's biggest shipping companies and container lines have their offices here as well, literally just around the corner.

With our head office in Brooktorkai, we're not only based at the heart of modern shipping – but we also have our finger on the pulse.



HAUKE PANE

Chief Executive Officer

This Chartered Shipbroker has had years of seafaring experience, most recently as a Ship Operation Officer. He spent many years with Hamburg Süd in Hamburg and London and served as Managing Director of MPC Münchmeyer Petersen Steamship. Hauke Pane has been the Chief Executive Officer of Hamburger Lloyd since the company was founded in 2007.



STEFAN KOLECZKO

Chief Financial Officer

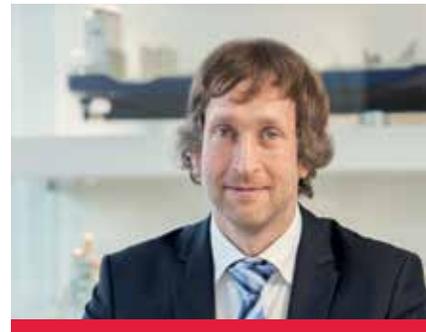
As a Certified Banking Economist, Stefan Koleczko spent several years in corporate account management at a large German private bank. He then switched to the maritime industry, where he held a variety of business management positions. Since 2009 Stefan Koleczko has been Chief Financial Officer of RHL, in charge of the shipping company's finances.



BURGHART SCHAADE

Director

Once he had completed his studies of Ship Operation Engineering in Hamburg in 2004, Burghart Schaade sailed around the world, most recently as Captain on container ships. After receiving his Master's certificate, he switched to Hamburger Lloyd in 2009 and has been Technical Director since 2017, responsible for the technical and nautical management of the entire fleet.



TINA TREPPKE

Director

After studying business administration in Lüneburg and Sydney and a career at the Wappen Reederei shipping company, Tina Treppke joined Hamburger Lloyd. She has been responsible for insurance since 2012 and was appointed Commercial Director at the beginning of 2017, in charge of operational management and insurance for the entire fleet.



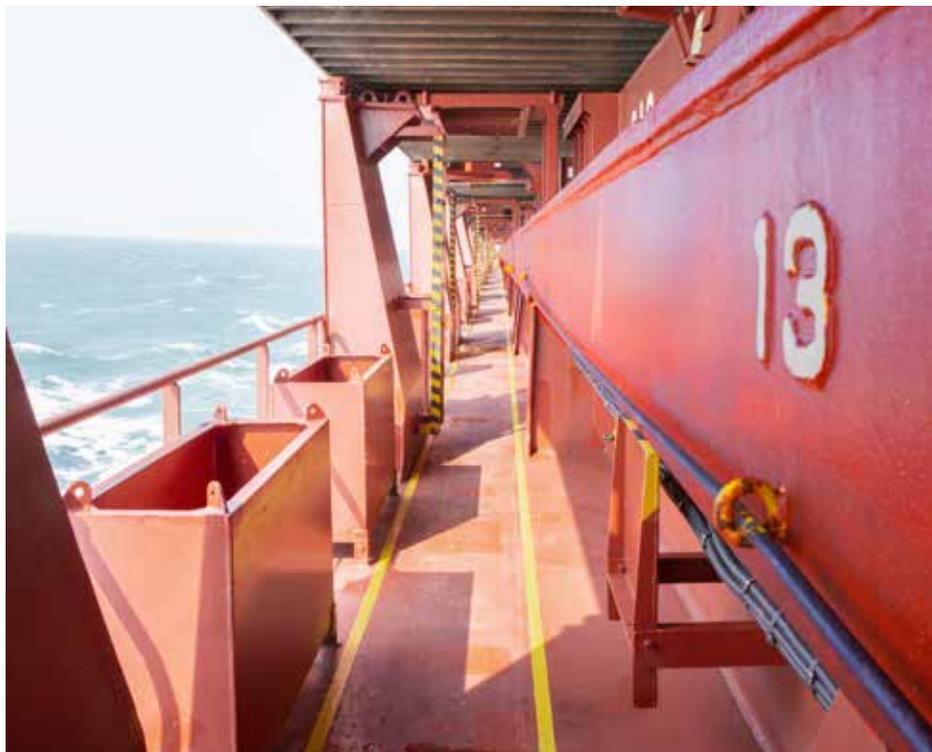
OUR SCOPE OF OPERATION ENCOMPASSES 360 MILLION SQUARE KILOMETRES.

The oceans account for 71 per cent of the earth's surface, which is more than 360 million square kilometres. It's no wonder they call it the blue planet. In addition to its head office in Hamburg, Reederei Hamburger Lloyd also operates branches worldwide. From there we carry out international shipping projects on the oceans of the world, carefully tailored to specific logistical requirements.



WORLD MAP





KNOW-HOW IS NOT A MATTER OF COMPANY SIZE.



We are one of the few shipping companies that have Documents of Compliance (DOC) for tankers, containers, general cargo and bulk carriers. Thus Reederei Hamburger Lloyd offers a wide range of services for professional ship management, including particularly demanding categories of ship.

CONTAINER



TANKER



BULK CARRIER



GENERAL CARGO



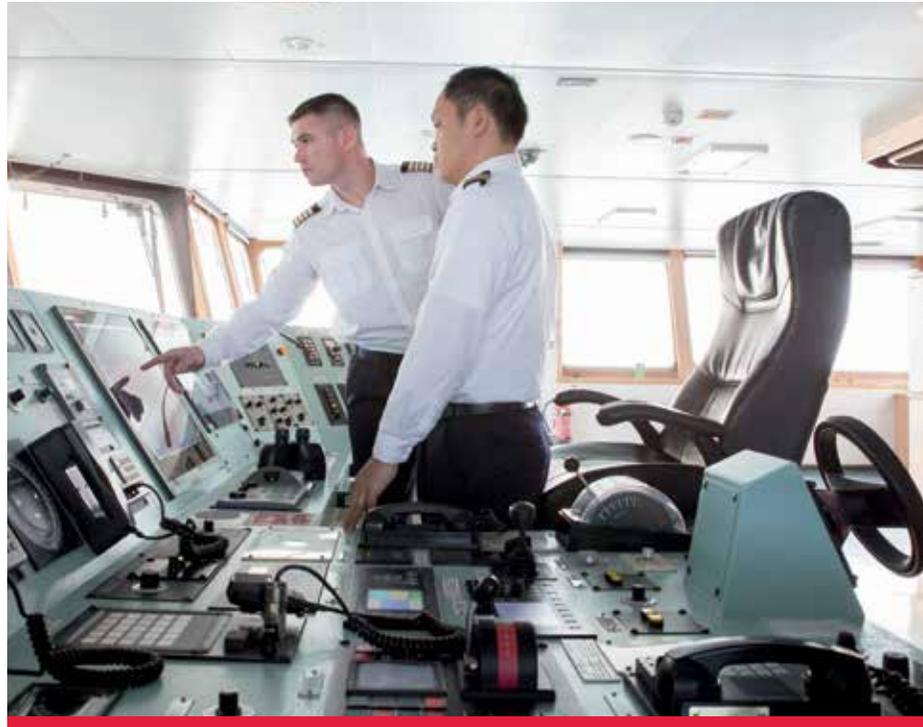
A KEY SUCCESS FACTOR: WHEN NAUTICAL AND COMMERCIAL EXPERTISE COME TOGETHER.

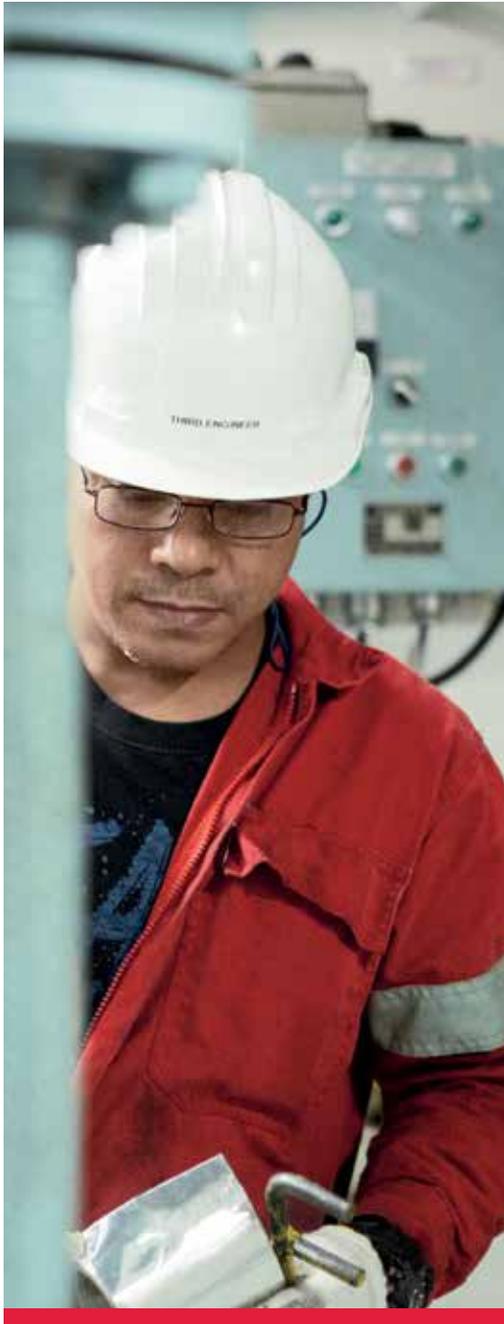
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RHL's primary activities include the technical management, chartering and operational management of a modern fleet. Managing our own fleet is our core business.

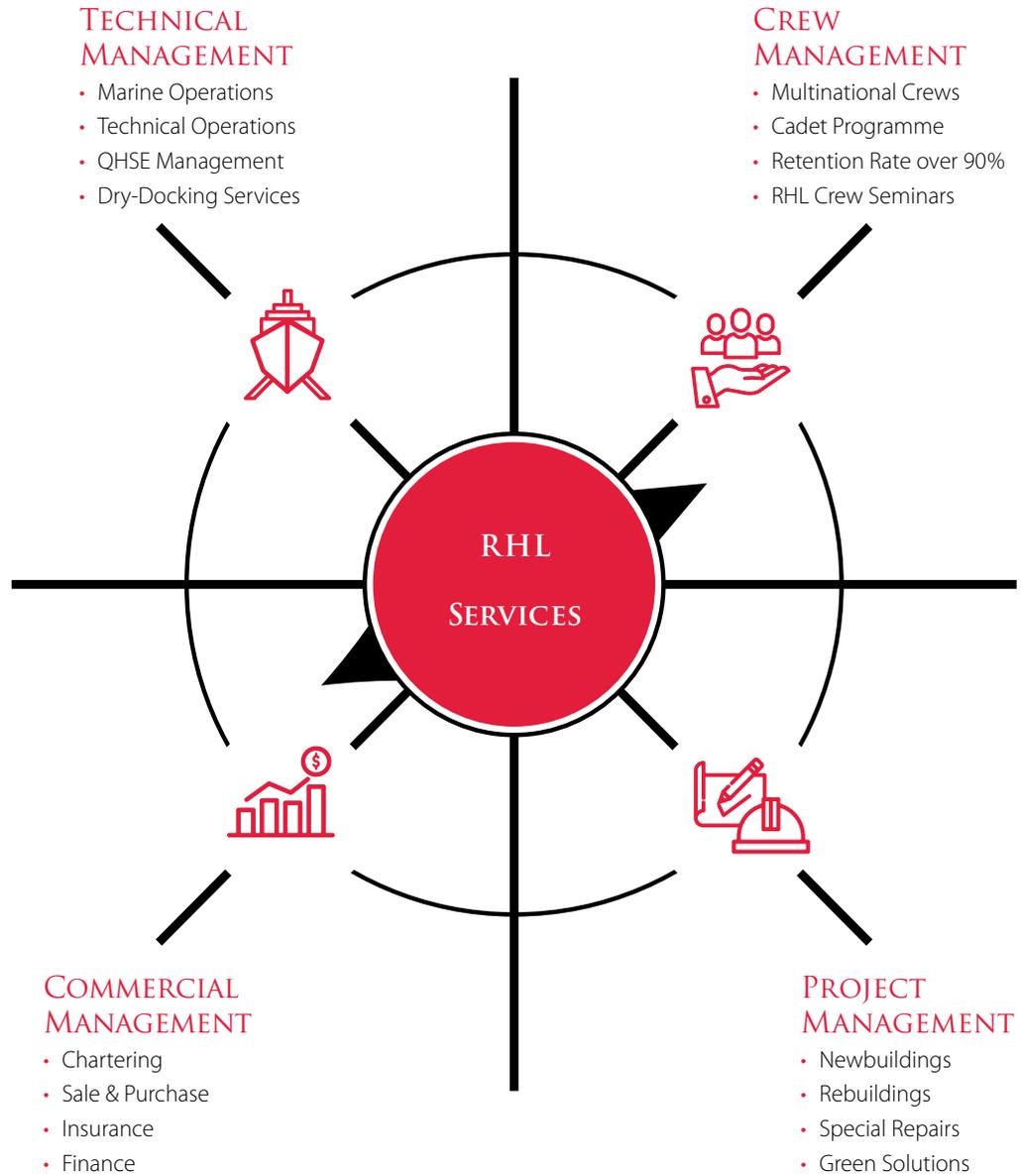
Comprising approximately 900 employees, of whom around 850 work on board, the team ensures comprehensive, professional service – for external customers, too.

Comprehensive range of services also for third parties, tailored to the individual needs of our clients worldwide.





SERVICES





MEMBERSHIPS & CERTIFICATIONS

Management System
certified according to ISO 9001:2015 and
ISM International Safety Management Code



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GmbH & CO KG**

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